



2025 Best of Show Exhibitor Awards

Back for the 20th year are the Best of Show Awards for the MATE and Home and Health Expo. The top display in each of 3 categories will win an advertising package to help you promote your business! Plan now to create an award-winning booth. Unidentified judges will be walking the show to find the most eye-catching and effective presentation of products. Awards will be presented on Thursday night at the Exhibitor Social so make sure to attend!

Categories:

- Large Agriculture Display - 10+ Booth spaces
- Small Agriculture Display - 1-9 Booth spaces
- Home and Health Display

Judging Criteria:

- Clearly shows the product and/or service, i.e.; signs, products visuals.
- Identifiable exhibitors, i.e.; uniforms, visible name badges etc.
- Personnel in exhibit at all times.
- Attractiveness of the display, i.e. clean, well-lit, enough space.
- Attention-getter, crowd appeal, i.e. activity, demonstrations, etc.
- Greets customers enthusiastically, i.e. smiles, handshakes.
- Professionally made signage.

PRIZES....PRIZES....PRIZES

LARGE AG DISPLAY:

- 1st Place: \$2500 Advertising Package with NonStop Local in Billings!
- 2nd Place: \$100 worth of promotional items for your company from EconoPrint
- 3rd Place: \$50 gift certificate from Rib & Chop House

SMALL AG DISPLAY:

- 1ST Place: \$750 Advertising Package from KGHL Radio in Billings + \$100 worth of promotional items for your company from EconoPrint!
- 2nd Place: \$100 worth of promotional items for your company from EconoPrint
- 3rd Place: \$50 gift certificate from Rib & Chop House

HOME & HEALTH DISPLAY:

- 1st Place: \$2500 Advertising Package with NonStop Local in Billings!
- 2nd Place: \$100 worth of promotional items for your company from EconoPrint
- 3rd Place: \$50 gift certificate from Rib & Chop House

